

# Dairyman

NOVEMBER 2008



**NEW  
BEGINNINGS**  
*ten Hoeve family*





# swiss valley farms ANNOUNCES CHANGES *by chris hoeger*

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**Swiss Valley Farms  
Cooperative**  
P.O. Box 4493  
Davenport IA 52808

563.468.6600      FAX 563.468.6613  
www.swissvalley.com

**Nancy Feeney**  
Editor/ Member Relations Mgr.  
**Karen Bohnert**  
Member Relations Assistant  
**Scott Peake**  
Graphic Designer

Swiss Valley Farms, Co. will produce, distribute and sell value-added, quality products for our:  
**Customers & Consumers**  
**Owner/Members**  
**Workforce**

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**W**ith harvest in full speed, we hope you are making plans now to attend your 2008 Swiss Valley Farms District meeting in December. As usual, there is plenty to discuss at these meetings. This year, major topics to be covered are Swiss Valley Farms' decision to go rBGH-free and the closing of the Cedar Rapids, Iowa cultured plant due to flooding.

At its September meeting, the Swiss Valley Farms Board of Directors made the decision that the cooperative will no longer accept rBGH milk as of May 1, 2009. This decision wasn't made lightly, but due to rapidly changing market conditions, the Board felt this was the right decision to be made. Our major customers in both the Dubuque and Luana plants have informed us that they are going rBGH-free in early 2009. Other major customers seem poised to follow down this same path. The capital expense of splitting our plants' milk supply for what could possibly be a short-term problem was a contributing factor in the Board's decision.

Swiss Valley Farms recently announced that due to the Cedar Rapids plant's flooding in June, the struggling national economy and the city of Cedar Rapids' potential flood zone designation of the property, our Cedar Rapids plant will not be reopened.

"Our Cedar Rapids facility was overcome by flood waters causing the loss of much of our plant's machinery, including electronics, pasteurizing equipment, robotics and more," said



CHRIS HOEGER

Don Boelens, Swiss Valley Farms CEO. "We worked with the Iowa Department of Agriculture, Senators Grassley and Harkin and Priority One group in Cedar Rapids towards a successful outcome for our loyal consumers, quality employees and the communities in which we serve."

I look forward to discussing these topics, as well as others at your 2008 District Meetings. Please mark your meeting date and time on your calendar. If you have concerns that you would like addressed before then, please feel free to contact me or your field representative.

*attend your district*

## MEETING

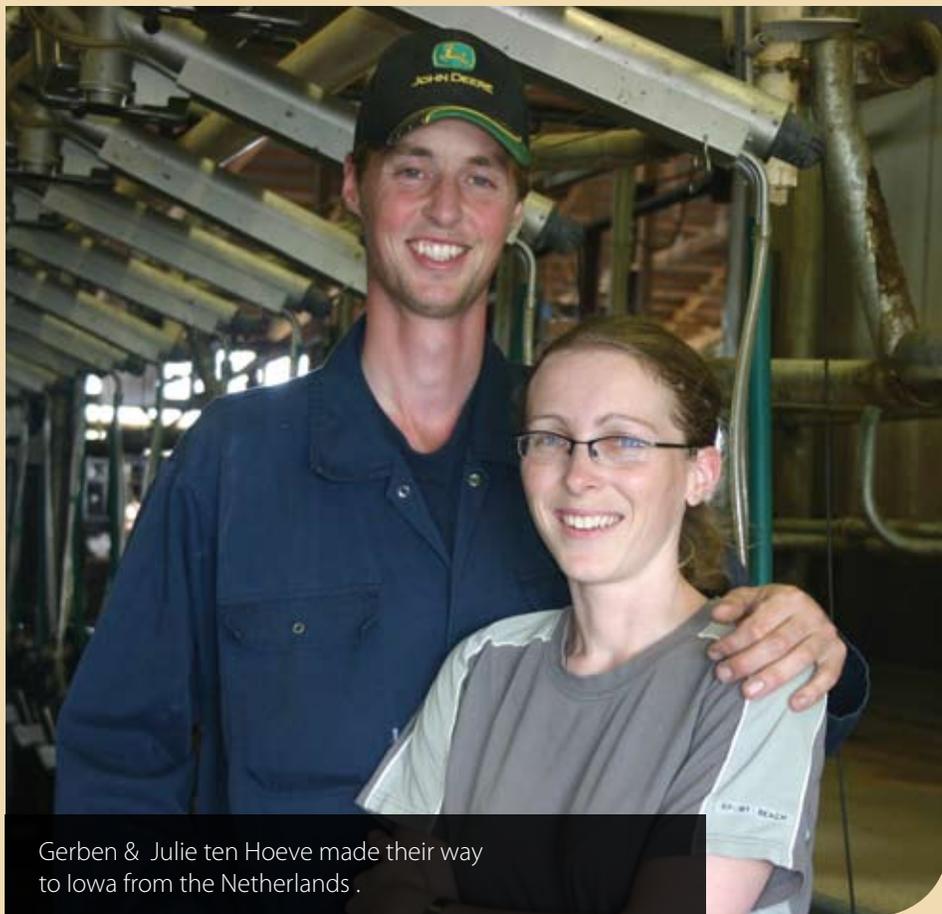
The district meeting notices have been mailed out. If you can't attend your district meeting, but would like to go to another district's meeting, please send your card in and notify that you are going to a different meeting. Send back your reservation card today and make plans to attend your co-op meeting.

plan now to attend your  
**DISTRICT MEETINGS**

<b>TUES</b> december 2	Noon <b>District 21 – Pam Bolin</b> <i>Doc's</i> Clarksville, IA	7:30 p.m. <b>District 6 – G. Joe Lyon</b> <i>Reinig Center</i> Toledo, IA
<b>WED</b> december 3	Noon <b>District 5 – Bill Strief</b> <i>KC Hall</i> Cascade, IA	7:30 p.m. <b>District 4 – Jim Schmitt</b> <i>New Vienna Community Hall</i> New Vienna, IA
<b>THUR</b> december 4	Noon <b>District 23 – Jeff Nimtzt</b> <i>Cardinal Country Inn</i> Brodhead, WI	7:30 p.m. <b>District 1 – Pat Schroeder</b> <i>Eagle Creek Inn</i> Fennimore, WI
<b>FRI</b> december 5	Noon <b>District 19 – Eugene Smith</b> <i>Ponderosa</i> Beaver Dam, WI	
<b>MON</b> december 8	Noon <b>District 17 – Dale Humpal</b> <i>Community Presbyterian Church</i> Postville, IA	8:00 p.m. <b>District 20 – Steve Klug</b> <i>St. Mary's Catholic Church</i> Caledonia, MN
<b>TUES</b> december 9	Noon <b>District 15 – Loyde Beers</b> <i>Father Baer Hall</i> Eastman, WI	7:30 p.m. <b>District 16</b> <i>Club 16</i> Sparta, WI
<b>WED</b> december 10	Noon <b>District 13 – Randy Schaefer</b> <i>Fairview Mennonite Church</i> Kalona, IA	7:30 p.m. <b>District 2 – Francis Leibfried</b> <i>Banfield's Swiss Haus</i> Cuba City, WI

# NEW COUNTRY, NEW BEGINNINGS

by karen bohnert



Gerben & Julie ten Hoeve made their way to Iowa from the Netherlands .

Their Midwest story actually begins in the dairy communities of Waverly, Iowa. Gerben and Julie ten Hoeve first made their way to America in 2003, touring dairies throughout the Hawkeye state—falling in love with the plentiful fields, open land and the dairy infrastructure. The young cooperators eventually moved to Iowa, working endlessly hard to start their own dairy from scratch. Their faith, pride and love for dairy farming sparkle.

## A lil' History

A third generation dairy farmer, Gerben was raised on his family's 60-cow dairy farm in Ruinerwold, the Netherlands. Julie is no stranger to the dairy business either, having grown up on a dairy farm in the Netherlands and then immigrating to Portugal to milk cows. Later, Julie moved back to the Netherlands, occasionally attending the same church as Gerben. Shortly after her return, the young couple began dating. They married in the Netherlands in August 2004 and

one month later; they packed up and moved to the United States. "Gerben always wanted to dairy and knew it was in his blood to do so. However, with his family's farm being an old facility—Gerben knew he would accrue the same amount of debt to get things in good shape and take over that family facility there versus coming to the U.S.A. "I always liked America," Gerben said. "I like the land and the way they farmed."

"After we came back from the U.S.A. tour, we decided that it would be wise to work on a dairy in America before trying to start something ourselves," Julie said. The ten Hoeve's contacted their local extension office and they were connected with Swiss Valley Farms member Verlyn Fink of Parkersburg, Iowa, where Gerben worked as a herdsman for his first year they were in the United States.

Later, they began working for another Swiss Valley Farm member, Eduard Rueling, Snow Rock Dairy in Clarksville, until they were ready to milk cows in their new set-up in October 2006. "We met the Reuling family through the same Dutch tour in 2003," Julie said. "We worked on that dairy because we needed a job and we were waiting to see if we were even going to build on this site."

"Gerben and Julie's story is

remarkable,” Roger Lenius, Swiss Valley Farms Field Representative, said. “There persistence, dedication and commitment exemplifies their success. They work extremely well together and are goal-oriented people. They are an extreme pleasure to work with.”

### Startin’ new

In October 2006, the ten Hoeve’s began milking on their own farm in Waverly. Thirteen months later, the young couple welcomed the birth of their first child, Ian.

Today, they milk 154 cows three times a day in a double-12 swing parlor with a rolling herd average of 24,000 pounds of milk with a 3.7 butterfat and 3.0 protein tests. Their labor started off with just Gerben and Julie. Once they transitioned from two to three times a day milking, they added a part-time man to do one of the milkings. “We built everything efficiently, so we wouldn’t require a lot of labor,” Julie said.

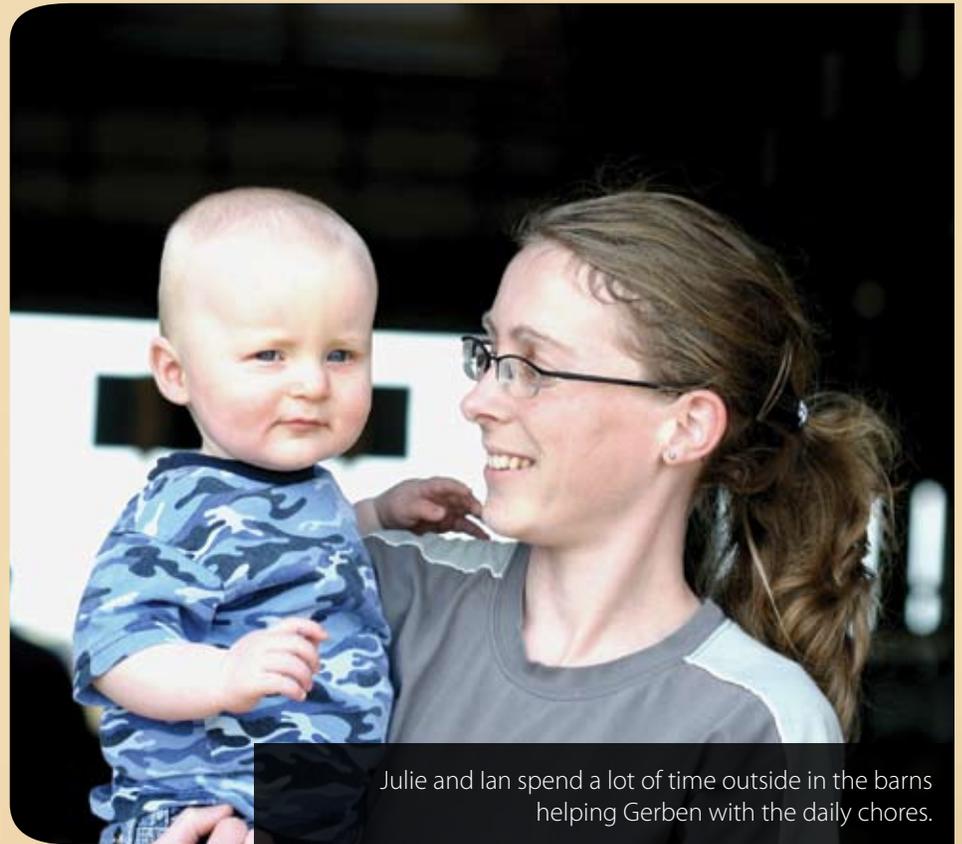
Everything was built from scratch. “We bought just land,” Gerben said. The farm has a total of 20 acres on it. The ten Hoeve’s don’t farm any land; everything is custom done for them. They can focus on what they know the best—the cows. “We don’t farm any acres,” Julie said. “All the silage we need is being raised by a crop

farmer and the hay we buy.”

### A family affair

In December 2007, Gerben’s brother Theo, wanted to dairy in the United States. The same appeal

In September 2008, Theo, his wife Danielle and their four children: Stefan, 11, Liesbeth, 9; Roland, 7 and Anna, 5 all arrived in Waverly, from the Netherlands. “This will be an adjustment and will require open



Julie and Ian spend a lot of time outside in the barns helping Gerben with the daily chores.

that attracted Gerben, attracted his brother to the land of the free. It was decided that Theo and his family would partner and dairy with Gerben and Julie.

communication and lots of meetings to make it work well,” said Gerben.

### More expansion

This Dutch dairy farm has seen its transformation from Iowa corn fields

# NEW COUNTRY, NEW BEGINNINGS

continued

to what eventually will be a 350-cow dairy. First construction began in 2006 and since their open house in November 2006, the farm has seen many expansion projects. Recently completed expansions include hoop, free-stall barn for 200 milk cows, a 6,500 gallon Surge bulk tank, a calf barn that will house calves from birth to six months and bunker silos. “We’ve learned a lot in these last few years, especially to trust in God,” Julie said. “Even bad things God uses to teach us and that He knows why they happen. He has a plan for everything, even if we don’t see it right away.”

Their journey from the Netherlands over to America has been long and eventful, but this young Dutch family has proven they are here to stay by showing how to work hard, shining their continued faith and presenting pride in what they’ve accomplished. “The open space here in Iowa is nice,” Julie said. “And the people are nicer!”

**ten Hoeve Dairy**  
**Gerben & Julie ten Hoeve**  
**Wavely, Iowa**

For more information on this Swiss Valley Farms family, check out their blog at <http://tenhoevedairy.blogspot.com>.

“We’ve learned a lot in these last few years, **especially to trust in God.** Even bad things God uses to **teach us.** He has a **plan for everything,** even if we don’t see it right away.”



# leah henkes named IOWA ALTERNATE DAIRY PRINCESS

**L**eah Henkes, 19, of Luana, Iowa was crowned the 2008-2009 Iowa Alternate Dairy Princess at the Iowa State Fair. She is the daughter of Swiss Valley Farms members Trent and Leslie Henkes.

Leah replaced Swiss Valley Farms member Megan Kregel, Guttenberg, Iowa, who was the 2007-2008 Iowa Alternate Dairy Princess.

Leah graduated from MFL Mar Mac High School last year and now attends Iowa State University where she is studying dairy science and journalism. As Iowa Alternate Dairy Princess, Henkes is excited for the opportunity to spread important messages about dairy to Iowa consumers.

Leah says she loves promoting dairy on a personal level. "I enjoy talking to people individually about the benefits of eating dairy products. And it never hurts to walk around campus eating a cheese stick or drinking milk!"

Leah says she has been helping her parents in the dairy since she could walk. "I have gained more responsibility as I got older. When I am not at school, I am a full-time milker and run machinery. I also enjoy helping make mating decisions and doing the landscape work around

the farm."

Leah has been showing Henkes cows at the fairs since she was 4 years old. During her 4-H career, Leah was on the State Champion Dairy Judging Team and competed at two national contests. She also took State Project Awards in Dairy and Leadership.

She was president of her FFA chapter and took First Place in Individual District Dairy Judging Contest in 2007 and Second Place in state competition that same year.

After graduation, Leah says, "I would like to work for the Holstein World and own my own herd of elite Holsteins to show and market their embryos."

Swiss Valley Farms member Rebecca Bahl, 19, also participated in this contest by representing Dubuque County. She had the honor of being voted Miss Congeniality. Rebecca is the daughter of Martin and Linda Bahl of Dubuque.



Leah Henkes

welcome

## NEW MEMBERS

### Hidden Valley Farms Inc.

Mineral Point, WI

### Holly Jordan

Winslow, IL

### Jason Legassick

Manchester, IA

### Richard & Ann Cook

Worthington, IA

rapid milk

## TEST RESULTS

Member who would like to get their milk test results can call our toll free number:

**800.397.7669**

Our Dubuque office is staffed with real people (no recordings) on Monday through Friday 7:30 a.m. to 4:30 p.m. and on Saturday from 8:00 a.m. to 12:00 Noon.

# JOURNEY IN AMERICA

by nancy feeneey

Her great-great grandparents, immigrants who hailed from County Roscommon in Ireland, would be mighty proud of their little strawberry blond descendant. Rebecca Lyons, 11, daughter of Swiss Valley Farms members Patrick and Marlys Lyons, is as much at home in the dairy as she is in the classroom.

Peering at you with her sharp blue eyes, Rebecca will tell you the story of her family's journey in America – a story that spans over 150 years.

In 1852, John and Anna Lyons left their home in Ireland and came to America where they homesteaded in Clinton, Iowa, picking up 160

acres for \$1.25 per acre. Rebecca's great grandfather Thomas, born in 1860, was one of their seven children. Tragically, John died while still young in 1869, but Anna kept the farm going until Thomas was old enough to take over.

Thomas' son Edward, born in 1902, brings the story into the Twentieth Century. Edward was the one who started dairying on the Clinton farm, setting up his Grade A herd in 1934. He was a strong believer in the cooperative way of doing business and was once president of the Clinton Milk Producers Association. Edward and his wife Theresa built the farm house where Rebecca now lives.

Rebecca's grandfather, Robert Lyons, was born in 1934. He and

his wife Oneta and their son Patrick, Rebecca's father, expanded the dairy by building a 169-foot stanchion barn on a space created by moving and reshaping half of a hillside. All together, 1,147 dump truck loads of dirt were moved to create the space. They installed a 1,000-gallon bulk tank. In 1980, the Lyons received the Iowa Century Farm recognition.

Patrick married Marlys, who taught 2nd and 3rd grade from '84 to '97 until Rebecca came along. Now, Marlys is a stay-at-home mom and the morning milker. The couple took over the farm in 1997 when Robert and Oneta retired. "We're lifers!" Marlys says about her and Patrick in dairying. Like many 'retired' dairy farmers, Robert Lyons still helps out with the field work.

Rebecca helps her parents with the teat dipping, and by scrapping



Patrick and Marlys Lyons and their daughter Rebecca run a dairy on their Iowa Century Farm in a valley off Highway 67 in Clinton.

the alley, pushing up feed and fluffing the cows' bedding. They currently milk 41 Holsteins and have room for 60 in their barn. Their rolling herd average is 21,000 pounds. Their herd has always been artificial BST free and they are proud of it. They raise most of their own feed – hay, oats and corn – on their 375 acres.

Rebecca loves school and really excels at it. Writing is one of her favorite subjects. This past spring, her DARE (Dare to Keep Kids Off Drugs) essay, based on the “Let’s Go for the Gold” theme, was picked to be read at her local DARE graduation class. Her essay was then sent on to the county level, where it was the one essay selected out of 700 others to be read on the radio and sent on to compete at the state level.

In February, a girl from the Ukraine moved to Clinton and joined Rebecca’s class. Rebecca bought a Russian dictionary to learn a few words so she could speak to the girl in her native language. Rebecca now knows the entire Russian alphabet and did a 4-H project on Russia and its history.

This past year, Rebecca was put in charge of the calf care and her mother told her she could have the money she earns from selling the bull calves. “For the past 15 years,” Marlys says, “You could always count on getting around \$100 for a bull calf.” So Rebecca was looking forward to selling her first two calves and collecting \$200 from the sale.

But this year, the price on the bull calves dropped to \$50. Marlys says, “I told her, ‘That’s farming, Rebecca!’”



Rebecca Lyons takes care of the calves on this Clinton, Iowa dairy.



Patrick Lyons stands with his parents Robert and Oneta in their new barn in this photo from 1981.



Edward Lyons started the dairy and was a strong believer in the cooperative system.

# SCHOLARSHIP WINNERS

The winners of the 2008 Swiss Valley Farms College Scholarship Contest have been selected.

The judge for this year's contest was Bill Young, Young Cooperator Coordinator at Upstate Niagara Dairy Cooperative in LeRoy, New York. "It was a pleasure to read these great applications and I wish all of these kids much success. They all are very talented and have great potential."

Any scholarship selection is a tough one, but below are the winners and their stories.

## CALLIE COATES



**Callie Coates** is the winner of a \$1,000 Swiss Valley Farms college scholarship for an agriculture major. She is currently a freshman at ISU majoring in Animal Science. Callie is the daughter of Swiss Valley Farms members Robert and Lisa Coates, Maquoketa, Iowa.

A 2008 graduate of Maquoketa High School, Callie was very active in FFA and 4-H during her high school years. She earned her FFA State Degree this year and was the FFA Vice President during her senior year. Last year, she was president of her 4-H chapter, as well as serving in several other offices in previous years. In both 4-H and FFA, Callie has participated in state level leadership conferences and legislative symposiums. She was also active in her high school choir as well as cross country and track and field.

"Being raised on a large dairy operation has taught me many lessons and is the main reason for my love of animals."

**Meghan Brockmeyer** is the winner of a \$1,000 Swiss Valley Farms college scholarship for an agriculture

## MEGHAN BROCKMEYER



major. She currently attends the University of Wisconsin at Platteville and hopes to some day attend veterinary school and work with large animals. She is the daughter of Swiss Valley Farms members Paul and Kathy Brockmeyer, Whitewater, Wis.

A 2006 graduate of Whitewater High School, she has been active in 4-H since 1997. Active in FFA all through high school, Meghan held two SAE projects on Dairy Entrepreneur and Equine Entrepreneur. She owns seven Brown Swiss cows and three horses.

Strawberry Point, Iowa, siblings have each won a \$500 college scholarship from their dairy cooperative, Swiss Valley Farms. Dustin Knight and Kelsey Christine Knight are the children of Swiss Valley Farms members Bill and Lorri Knight of Strawberry Point, Iowa.

**Dustin Knight** is a 2004 graduate of Starmont High

## DUSTIN KNIGHT



## honoring five talented young co-op members

School. He currently is studying mechanical engineering at Iowa State University at Ames and hopes to someday use his skills to improve large farming equipment.

Active in FFA during high school, Dustin achieved the Iowa FFA Degree in 2003. Also during high school, Justin was involved in the Gifted and Talented Program and the National Honor Society. He excelled at math and was twice selected to attend a math competition at Mount Mercy College. He also tutored math students at Kirkwood Community College in Cedar Rapids for two years.

**Kelsey Knight** is a 2008 graduate of Starmont High School. She is now attending the University of Iowa where she is majoring in Psychology. Kelsey hopes to go to law school after graduation.



**KELSEY  
KNIGHT**

While in high school, Kelsey was active in Student Council, speech, band and choir as well as golf and volleyball. She also helped her parents in the milking parlor. She participated in the Clayton County Fair for three years with her 4-H group.

**Chelsea Holschbach** is the winner of a \$500 Swiss Valley Farms college scholarship for an agriculture major. She is currently a sophomore at the University of Wisconsin at Madison majoring in Dairy Sciences with an emphasis on Natural Sciences. She is the daughter of Swiss Valley Farms members Michael and Valerie Holschbach of Baraboo, Wis.

Chelsea is a 10-year member of her Junior Holstein



**CHELSEA  
HOLSCHBACH**

Association and she has many years of involvement in 4-H and FFA. Chelsea has showed cows at the county, state and national level. At the University, she is a member of Badger Dairy Club and the Association of Women in Agriculture.

Chelsea's ultimate goal is to become a large animal veterinarian.



# A BOUNTY OF HOLIDAY SPIRIT

by scott peake



The leaves are falling, we wake up to frosty mornings and combines are running well into the night. It can only mean one thing. It is autumn and the holiday season is quickly approaching. I know it's not time to finish up that last minute Christmas shopping quite yet, but your co-op's marketing department is in full holiday swing. We have some fun and engaging ideas for this holiday season that we hope will bring a little comfort and joy to these uncertain times.

With Egg Nog shipments beginning the first week of November, we have had our hands full of Thanksgiving and Christmas preparations for some time now. Our main focus this holiday season is, of course, Egg Nog and our sub-focus continues to be sour cream dips. As promised, the Swiss Valley cow is hard at work selling these products for the holidays. The cow can be seen presenting French Onion dip for Thanksgiving all decked out as a pilgrim or maneuvering down a snowy hillside on a toboggan. This sledding ad, entitled "Egg Noggin," will be featured on some of the Swiss Valley Farms billboards for the months of November and December, as well as in a Sunday insert coupon ad that will run December 7th. This ad will feature coupons for 50 cents off Egg Nog, Sour Cream Dips and Cheeses. New this year to the Egg Nog line up is regular Egg Nog in half-gallon plastic packaging. This will be replacing the Light Egg Nog from years past, that has been discontinued.

We will again make Mint Chocolate and Cherry Chocolate milk this season, but it will be produced on a slightly different schedule. This year we will make two production

batches of the products. One of the production runs will be in the weeks preceding Thanksgiving and the other in the weeks preceding Christmas. This will minimize waste between the holidays. In turn, the product will be pre-sold into stores, which is why we will not be doing a full out ad campaign. Rather, the advertising will be done at the store level and will be backed by in-store sampling.

There is also an ongoing campaign running for our Sour Cream dips. The "Fresh. Bold. Exploding With Flavor!" dip campaign now includes a television commercial that will start appearing on cable stations the first week of November. This commercial features the dip line in a variety of party situations, concluding with a football party. We are also launching a billboard campaign that focuses on the new Creamy Dill dip. This billboard will go hand in hand with the television commercial and the print ads that are already in place.

Now let us raise a glass of Egg Nog to the end of a hectic harvest season and greet the approaching holiday season with warm and welcoming arms. May your Thanksgiving be filled with warmth and your Christmas with joy.



# RELENTLESSLY HARD WORKING

From his current field responsibilities to making and grading cheese to driving a milk truck, Swiss Valley Farms Field Representative Ken Ley has worn many hats in his tenure with the cooperative.

Ken started his career in 1972, although it wasn't with Swiss Valley Farms. He graduated from high school and went to work at Livingston Creamery, where he soon would become a licensed cheese maker and cheese grader. In 1980, Swiss Valley Farms purchased Livingston Creamery and Ken continued working at that plant until they closed their doors in 1983. He then went to work for Preston Cheese as a cheese maker and then became a field rep for that company until they closed down in August 1985. Ken then went to work for Old Wisconsin Cheese as a field representative and in 1997, Swiss Valley Farms purchased that company, too, and Ken was once again on the payroll roster for this farmer-owned cooperative.

Ken currently calls on about 85 farms in southwest Wisconsin. "I like working with the public and with all the farmers," he said. "It is a different challenge everyday and I like the diversity."

Having been born on his family's dairy farm, Ken is no stranger to the dairy cow. "I grew up on a small 50-cow Holstein dairy," Ken said. Ken was raised in a large family, being one of eight children. His father passed away when he was 15 and his family continued milking for a year afterwards, but then made the

decision to sell the cows and move to town.

"We were always raised to work hard," Ken said. "When my father was alive and we had the dairy, we never did sports. The farm always came first."

His strong work ethic taught by his parents carried into his adulthood and working career. "I drove milk truck part-time," Ken said. "I worked as many hours as I could get. I like to work and back then, we needed the money." For 15 years, he relief milked for many of his farmers. "I enjoyed getting back to the cows and making extra money on the side was nice."

Today, Ken doesn't work any extra shifts outside of Swiss Valley Farms. He takes the time to slow down and enjoy life to the fullest. This time of year, Ken can be found rootin' for his beloved Packer team. He also enjoys hunting, camping, golfing and bowling. "I really enjoy going out west on my hunting trips and going turkey and deer hunting with my grandson."

Ken has been married to his wife Joyce for 35 years. They have two daughters, Mindi and Melanie, and two grandchildren, Zachary and Allyson.



Ken Ley

# FIELD PERSONNEL & STATS

## Field Department & Procurement Division Directory

**CHRIS HOEGER** VP, PROCUREMENT  
Eldridge, IA 52748  
Office: 563.468.6628  
Home: 563.285.5670

**FRED IMDIEKE**  
36356 Roanoke Lane Home: 320.256.4932  
Melrose, MN 56352

**NANCY FEENEY** MEMBER RELATIONS  
Bettendorf, IA 52722  
Office: 563.468.6640  
Home: 563.359.9100

**KARA KOOPMANN**  
6142 Roller Coaster Rd. Plant: 563.583.7669  
Epworth, IA 52045 Home: 563.876.3900

**KAREN BOHNERT** MEMBER RELATIONS  
East Moline, IL 61244  
Office: 563.468.6641  
Mobile: 563.320.2895

**ROGER LENIUS**  
319 9th St. Office: 319.352.5463  
Waverly, IA 50677 Home: 319.352.5015

**TIM GENTHE** LAB & SAFETY MANAGER  
803 S. School St. Office: 563.583.7669  
Cuba City, WI 53807 Home: 608.744.3515

**KEN LEY**  
225 S. Clifton Plant: 608.348.3932  
Livingston, WI 53554 Home: 608.943.6240

**MARV THOMPSON**  
RAW MILK SALES & TRANSPORTATION  
617 Monroe St. Office: 608.366.1770  
Sparta, WI 54656 Home: 608.269.4850

**LYNNE MELCHERT**  
117 Culver Rd. N.E. Office: 563.926.2363  
Hopkinton, IA 52237 Home: 563.926.2794

**RON BRENNER** FIELD SUPERVISOR  
527 Jackie Lane Office: 608.366.1770  
LaCrosse, WI 54603 Home: 608.781.0535

**JIM MURPHY**  
430 Linden Home: 563.422.5789  
West Union, IA 52175 Mobile: 563.380.0393

**THOMAS TEGELER** FIELD SUPERVISOR  
1320 1<sup>1/2</sup> St. S.W. Office: 563.583.7669  
Dyersville, IA 52040 Home: 563.875.2059

**JIM SCHMITZ**  
304 Dale Drive Office: 563.925.2321  
Montfort, WI 53569 Home: 563.925.2015

**RANDY HEISEL**  
259 E. Lakeview Dr. Home: 608.625.2045  
LaFarge, WI 54639

**CHERYL ZABLOCKI-WAGNER**  
W1919 Hofa Park Dr Office: 920.822.2887  
Seymour, WI 54165 Mobile: 563.663.1306

**MIKE HOWALD**  
7105 N. Freeport Rd Home: 815.938.2651  
Forreston, IL FAX: 815.938.9151

**BOB ZIELSDORF**  
309 North Street Office: 608.366.1770  
Sparta, WI 54656 Home: 608.269.5452

During the Month of August,  
these Swiss Valley Farms  
Members averaged below  
**100,000** for their  
somatic cell count.

Chad Breuckman	54,000
George & Judy Cadden	95,000
Kevin & Donna Carolan	49,000
Mike Deaver	75,000.
Delbert Devries	80,000
Randy Dreier	88,000
Loren Duwe	54,000
Michael Elmhorst	91,000
Paul Fassbender	72,000
Larry Gilbertson	85,000
Hendel Farms	77,000
Hodson-Dirksen Farms LLC	91,000
Dallas & Pat Hofmeister	87,000
Robert & Terri Ketchum	74,000
Koty Laufenberg	90,000
Kris Ludwig	99,000
Sharon Ludwig	99,000
Brian Meier	83,000
Cheryl Meier	83,000
Mike Meier	83,000
Eugene Newell	99,000
Brian Ruff	78,000
Philip Schneider	94,000
Walter Selke	97,000
William Selke	97,000
Charles Wright	95,000
Ketih Wright	95,000
Leighton Yoder	74,000

Somatic Cell Range % of **A** Farms

0 - 100,000.....	4%
100,001 - 200,000.....	18%
200,001 - 300,000.....	27%
300,001 - 400,000.....	23%
400,001 - 500,000.....	14%
500,001 and above.....	14%

Somatic Cell Range % of **B** Farms

0 - 100,000.....	3%
100,001 - 200,000.....	11%
200,001 - 300,000.....	21%
300,001 - 400,000.....	5%
400,001 - 500,000.....	18%
500,001 and above.....	42%

# COUNTRY STORE



**50th Logo Swiss Valley T-shirt** New t-shirts available in both long and short sleeves and both kinds are available in navy or light blue.

S – 3XL ~~\$14~~ **NOW \$11**

**SVF 10" Round Wooden Cheese Cutting Board** with SVF logo on it. Slides open to reveal four cheese cutting tools. Awesome gift.

**\$17.00**

**Brown Hooded Sweatshirt** with SVF name across front  
M, L **\$22** XL **\$23** 2XL **\$25**

**Junior T-Shirt in Two-Tone Brown and Teal with 3/4 sleeves.** Great for the young ladies. These ladies' sizes run small.

M – XL ~~\$14~~ **NOW \$11**

**White Plastic Cheese Wire** with two cutting sizes. SVF logo on the handle. **Price: \$2**

**White Plastic Cutting Boards** 9 by 7 inches plus 5-inch handle. **Price: \$5**

**SVF Stocking Cap** warm, knit stocking caps, navy blue with red stripes & SVF name woven into cuff.

**Price: \$5**

**T-Shirt in Two-Tone Brown.**

M – XL & 2XL ~~\$14~~ **NOW \$11**

**Junior T-Shirts in Two-Tone Blue with capped sleeves.** Great for the young ladies. These sizes run VERY small.

S - XL ~~\$9~~ **NOW \$5** 2XL ~~\$10~~ **NOW \$6**

**Bonnie Mohr Note cards** a package of 8 note cards, that feature the Swiss Valley sunset.

Pack of eight **\$5**

ITEM	QTY	SIZE	PRICE	TOTAL
Two-Tone Brown				
50th Logo T-shirt				
Navy Short				
Light Blue Short				
Navy Long				
Light Blue Long				
Hooded Sweatshirt				
Round Cheese Bd				
Wire cheese cutters				
Stocking Hat				
Bonnie Mohr				
Notecards				
Swiss Valley Farms				
Cutting Board				
TOTAL AMOUNT ORDERED				
ADD SHIPPING CHARGES				
TOTAL AMOUNT DUE				

	Purchase Amount	Add
<b>Shipping Charges</b>	Up to \$20	\$5
	\$20.01 to \$40	\$7
	\$40.01 to \$60	\$8
	\$60.01 to \$80	\$9
	Over \$80	\$10

**SEND CHECK OR MONEY ORDER TO:**

Swiss Valley Farms, Sales Items  
P.O. Box 4493, Davenport, IA 52808  
All prices include tax. Allow 3 weeks for delivery.

*yc spring break*

**FEBRUARY 13-14, 2009**

**Y**oung Cooperators, get ready for an extra special Valentine's Day weekend! Swiss Valley Farms Young Cooperator Conference is set for Friday and Saturday, February 13 and 14 at the Midway Hotel in Dubuque, Iowa.

This remodeled Dubuque hotel and conference center was such a hit for last year's Spring Break, we are returning there this year. Also returning this year will be Donna Moenning from Midwest Dairy Association. Donna will be presenting her workshop on how to talk to the media and answer difficult questions in front of a crowd.

There will also be another Young Cooperator producer panel discussion, featuring different ideas on what works for these young members in their dairies.

As usual, there will be a fun activity after the Friday night banquet as well as time to relax and visit with your fellow young cooperators.

More information on the conference as well as your registration form will be coming in the next DAIRYMAN.

Also, give some thought to participating in the 2009 Outstanding Young Cooperator Contest, which will also be held during this event.

For now, mark your calendar and plan on attending this event on February 13 & 14.



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