

Dairyman

DECEMBER 2008



**HAPPY
HOLIDAYS!**



AWARDS AT NMPF

Published Monthly by:
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Cooperative
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Swiss Valley Farms, Co. will produce, distribute and sell value-added, quality products for our:
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NMPF CEO Jerry Kozak, left, and NMPF Board President Charles Beckendorf, right, present cheese awards to Swiss Valley Board President Pam Bolin and Chris Hoeger, Procurement V.P.

While competing with cheese made by dairy cooperatives from across the country, Swiss Valley Farms swept the top three spots in the Swiss cheese category in the NMPF Cheese Contest at this fall's Dairy Summit in Nashville, Tenn.

A Swiss wheel made at the Platteville, Wis. plant took First Place, scoring 97.5. A loaf of Baby Swiss made at the Luana, Iowa plant took Second Place, scoring 97, and Regular Swiss also made at Luana took Third Place, scoring 96.5.

In the Open Class category, Swiss Valley took First Place with its Neufchatel, which scored 98.5. A loaf of our regular Cream cheese came in a very close second with a score of 98.4. Both of these cheeses were made at our Luana plant.

In the NMPF Co-op Communications Contest held during this Dairy Summit, graphic artist Scott Peake took a Second Place award for his "Strong Bones" ad. Swiss

Valley Farms also took a Third Place for its redesigned website -- www.swissvalley.com -- and a Third Place for its 50th Anniversary history book, "50 Years of Farmer Pride", written by former CEO Carl Zurborg and designed by Scott Peake.

At this Dairy Summit, YC'ers Mark and Jill Lamborn, Luana, Iowa, represented Swiss Valley Farms on the National YC Advisory Board. They worked with other YC Advisory Board members to see that the Young Cooperator portion of the program ran smoothly. Other Swiss Valley YC'ers who attended this year's conference were Tim and Karen Deutmeyer from Strawberry Point, Iowa and Birdsie and Serena Robinson from Plainfield, Iowa. YC'ers attended programs designed for them as well as the general session programs at the Dairy Summit.

Topics covered during the general session included the need to reduce ag's carbon footprint, the greening of the supply chain, the importance

NATIONAL MILK ANNUAL MEETING

innovation, leadership, results

of keeping dairy marketing fresh and innovative and updates in our overseas markets.

During his presentation at the annual meeting, NMPF President and CEO Jerry Kozak suggested that the dairy industry needs to chart a new course for the future in five key areas.

The first area was immigration reform, since “the issue of a stable and available workforce is of paramount importance to the dairy industry,” Kozak stated. “No other issue has the potential to cause catastrophic results with respect to the production and marketing of milk in this country

than the failure of our leaders in Washington to pass meaningful immigration reform.”

In his second point, Kozak stressed the need to reform and revitalize the Federal Milk Marketing Order program. He proposed “replacing the make allowance structure with a competitive pay price that would allow processing plants to pay what they must for the milk they procure.”

Kozak’s third point was that the industry should consider alternatives to the Dairy Product Price Support and Milk Income Loss Contract programs. Instead of “fighting a rear-guard battle with these initiatives,”

Kozak suggested that NMPF “should ask Congress to end both programs, and replace them with programs that will benefit the entire industry in a new global marketplace.”

Kozak’s fourth point was that the industry should take a more comprehensive approach to animal care and well-being and environmental initiatives. For his final point, Kozak addressed the need to maintain, adapt and expand Cooperatives Working Together (CWT), the farmer-funded self-help program in its sixth year of operation.

Swiss Valley Farms directors and management posed with their award-winning cheeses at the NMPF Dairy Summit. In front at left is Pam Bolin, Board President from Clarksville, Iowa. From left to right are: Chris Hoeger, Procurement V.P.; Don Boelens, CEO; Steve Klug, Spring Grove, MN; Eugene Smith, Clinton, WI; Loyde Beers, Eastman, WI; Bill Strief, Farley, IA; Pat Schroeder, Lancaster, WI, and Jim Schmitt, Sherrill, Iowa.



yc's experience

SOUTHERN HOSPITALITY

in nashville

Swiss Valley Farms YC's headed south in late October to Nashville for the National Milk Producers Federation Annual Dairy Summit. Mark and Jill Lamborn, Luana, Iowa represented Swiss Valley Farms on the National YC Advisory Board, helping facilitate the YC meetings in Nashville. Young Cooperators Tim and Karen Deutmeyer, Strawberry Point, Iowa and Birdsie and Serena Robinson, Plainfield, Iowa also represented Swiss Valley Farms at the NMPF annual meetings. The theme of this year's Dairy Summit was "Innovation, Leadership, Results."

In the YC portion, the two main speakers were Dr. David Kohl and Joan Horbiak. Dr. Kohl, Professor Emeritus, Agricultural and Applied Economics from Virginia Tech, talked to the group about Do's and Don'ts in Farm Business Transition. Kohl went over the many issues that confront farm families and working through the golden rules of transition management. He was a huge hit and well received by the Young Cooperator group.

Next, Joan Horbiak, media trainer, presented an interactive presentation on how to talk to the media about important dairy issues. This workshop taught YC'ers how to speak up and

address difficult questions that dairy producers could be confronted with in their hometown or even on their farm. Horbiak and David Pelzer, Senior Vice President of Industry Image and Relations with Dairy Management Inc., conducted the Advanced Media Training a bit differently than in past years. This year, Joan came dressed up as a member of PETA and confronted the group with difficult questions. The purpose of this exercise was to see how the YC's would address such a radical person's point of view. This was a challenging, but rewarding session. With microphones and cameras in YC'ers faces, they practiced hard and long to become media savvy.

The Swiss Valley Farms Young Cooperator couples that headed to Nashville fully enjoyed themselves. "This far exceeded our expectations,"



Left: YC'ers Mark & Jill Lamborn and Karen & Tim Deutmeyer and SVF staffer Karen Bohnert have a fun night at the Wildhorse Saloon in Nashville.
Right: Birdsie & Serena Robinson, Mark & Jill Lamborn and Karen & Tim Deutmeyer get dressed up for the NMPF banquet.

young cooperators explore Dairy Summit

said Karen Deutmeyer. Karen and her husband Tim will represent Swiss Valley Farms on the 2009 National YC Advisory Board. They will travel to Washington, D.C. in June to begin planning the 2009 NMPF Dairy Summit, which will be held next winter in Grapevine, Texas. "It's refreshing to know that at the end of the day, we all have so much in common. Regardless of your herd size or where you're located, we dairy farmers face the same opportunities and challenges," Tim said.

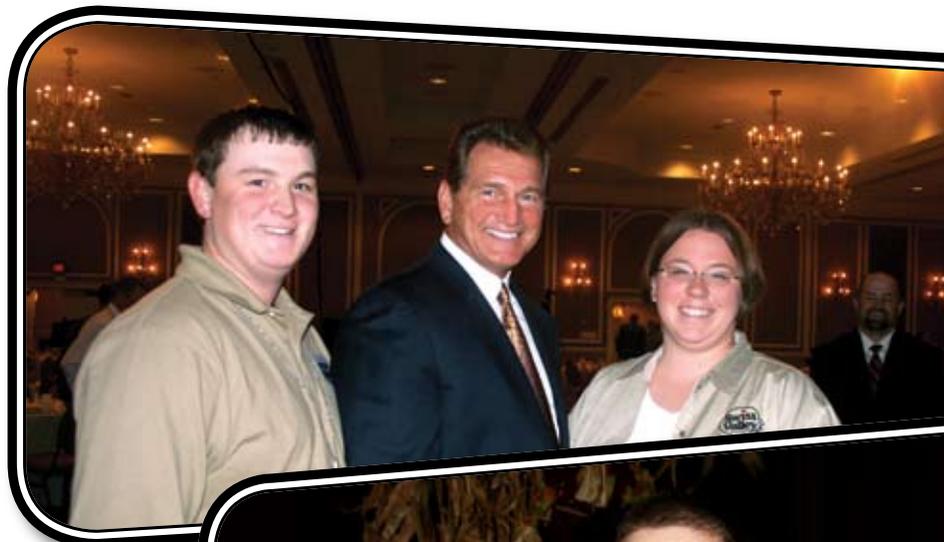
Birdsie and Serena Robinson will join the Deutmeyers in Texas to represent Swiss Valley Farms for the 2009 NMPF Dairy Summit next winter.

Although Mark and Jill Lamborn were saddened that their National YC participation has come to an end, they really appreciated being apart of this program.

"Serving on the YC Advisory Council was a great opportunity to meet fellow YC couples from all different areas. Together we were able to come up with some topics that we felt would benefit all of us attending the meeting," said Jill.

"Mark and I had a great time representing Swiss Valley Farms these past years and have gained friendships along the way with YC couples who face the same day to day challenges we do within the dairy and farming industry."

Plan now to attend the 2009 Swiss Valley Farms YC Spring Break. The following pages lay out the program, registration and outstanding YC contest application. If you have any questions, please contact the Member Relations Department at 563/468-6600.



Top: Birdsie and Serena Robinson pose for a picture with NFL Hall-of-Fame quarterback Joe Theisman, who spoke at the opening luncheon.

Middle: Jill & Mark Lamborn at the Opryland Hotel before the big banquet.

Bottom: Karen Deutmeyer gets media savvy with Joan Horbiak, right.

time to mark your calendar for the **YOUNG COOPERATORS SPRING BREAK**

Once again, it is time to pack your overnight bag and get ready to attend the Swiss Valley Farms 2009 YC Spring Break Two-Day Conference. It will be held over Valentine's weekend, February 13 & 14, returning to the Midway Hotel off Hwy 20 in Dubuque, Iowa.

At this conference, there will be a return engagement of Donna Moenning from Midwest Dairy Association. Early on in her career, Donna was a radio broadcaster. She now helps promote dairy and holds fun and informative workshops on how to work with the media, get your positive dairy message out and answer tough questions. This year, Donna will also give the YC'ers some good information on how to design a website for their dairy that will help to promote their business and also put a friendly and wholesome face on the U.S. dairy industry.

Swiss Valley Farms' Co-CEO Donald Boelens will be opening the conference on Friday to give YC'ers an update on the co-op and to answer your questions. As always, several members of the co-op's Board of Directors will be on hand as well as Chris Hoeger,

the new Vice President of Procurement. All these people will be there to answer any questions you may have, as well as join in on the fun of the conference.

On Saturday, there will be a speaker on sustainable farming and how you can introduce some new ideas into your dairy operation to gradually reduce your carbon footprint by recycling more natural resources and save energy and money, as well. You are bound to pick up some good tips that you can take home and try out on your farm. Also on Saturday, there will be a YC Producer Panel, which everyone always enjoys.

YC'ers will have a good time on Friday night at the banquet, which is followed by some typically fun entertainment, YC-style. This conference is a great time to meet other dairy producers and share stories and ideas.

A favorite feature over the years for this conference will again be the early bird door prize drawings for a stay in some whirlpool suites. So it is important to get to the Midway Hotel no later than 10:30 a.m. on Friday to be eligible for this drawing.

Who is a Young Cooperator?

You are a Swiss Valley Farms Young Cooperator if you are between and including the ages of 18 and 45
AND

1. You are a Swiss Valley Farms co-op member
2. Or the son or daughter of a co-op member
3. Or if you work in the dairy operation of a Swiss Valley Farms member

It also helps if you are eager to learn new things, meet new people and want to have fun!
If you fit this description, we want to see you there at the 2009 YC Spring Break.

2009 Outstanding Young Cooperative Contest

Also during this conference, the Swiss Valley Farms Outstanding Young Cooperator Contest will be held on Friday. If you want to open the door on unlimited opportunities for learning, leadership and travel, look into participating in this contest. Fill out the YC Contest Application on the next page, write the short essay and submit everything in an envelope separate from your Spring Break Registration form. The contest interviews will be held during the day Friday with results announced at the end of the conference on Saturday. This year's NMPF National Dairy Summit will be held in November in Grapevine, Texas, which is a suburb of Dallas.

The age limit on this national YC contest is 21 to 40 years.



Spring Break & Two-Day Conference Registration Form

Get your registration in ASAP. Registration deadline is Friday, February 6, 2009.
Include your \$10 per person check with your form.

YES! Reserve a room for me at this YC Spring Break February 13-14, 2009 in Dubuque, Iowa

Name _____ Phone _____

Address _____

Producer# _____ Do you require a smoking room? Yes No

Mail this form and your check to Swiss Valley Farms Co,
YC Spring Break
PO Box 4493, Davenport, IA 52808

Swiss Valley Farms 2009 Young Cooperator Contest

CONTEST RULES

- 1) To be eligible to enter, contestants must be a member of the cooperative or in the immediate family of a member and active in the dairying operation or a full-time employee of a Swiss Valley Farms member dairy operation, be between the ages of 18 and must not have turned 41 before November 1, 2009.
- 2) To enter: Fill in the following form as completely as possible.
- 3) Entries must be submitted to Nancy Feeney at the Swiss Valley Farms Corporate Headquarters by Friday, February 6, 2009. Entries may be Faxed to the Corporate Headquarters at 563.468.6613. Entrants will be interviewed by the Member Relations Committee on Friday afternoon, February 13th at the YC Conference in Dubuque, Iowa., where the final judging will take place.

YC CONTEST APPLICATION PART 1: *Tell Us About Yourself*

Contestant's Name (s) _____ Phone # _____

Address _____

Birthdate _____ Age _____ Number of Years in Dairying _____

Community and Civic Activities (Also list spouse's activities, if applicable) Use additional sheet is necessary: _____

Agricultural related activities and organizations: _____

List Other Cooperatives in which you have memberships. (Indicate if director, etc.): _____

YC CONTEST APPLICATION PART II: *Write Down Your Thoughts*

On a separate sheet of paper, write your thoughts on the following question.

"As a co-op member, what do you see as the most important service Swiss Valley Farms performs for your dairy operation?"

Please keep your answer to 250 words or less. Remember that we are looking for your opinions and ideas. There is no right or wrong answer to this question.

Mail your entry to: Swiss Valley Farms, Co., Outstanding YC Contest, c/o Nancy Feeney
PO Box 4493, Davenport, IA 52808

Entries must be in the SVF Corporate Headquarters by: Friday, February 6, 2009

DO NOT PUT THIS FORM IN THE SAME ENVELOPE AS YOUR SPRING BREAK REGISTRATION FORM.

Contestant # _____ (This # will be assigned by the Member Relations Committee)

starting from scratch,

EMBARKING ON THE FUTURE

by karen bohnert



Top: Brynn and her father Phil are very close.
Below: LeAnn, Brynn and Phil pose in one of their pastures.
Right: Brynn is pictured with one of her Jersey cows.

home farm. “We also farm additional land that gets made into hay that we sell,” LeAnn said.

“I love all animals,” Brynn said. “And all animals love me!” Brynn is now 14 years old and is a freshman in high school. “I just can’t imagine not being involved on our family’s dairy farm. I love it.”

Phil and LeAnn flash big smiles when talking about their daughter and her love for the dairy cows. “We are so pleased with how this has all worked out,” they said. With the help of the dairy, Brynn’s parents have instilled deep values such as working hard, the quality of working together as a family and teaching responsibilities—that have allowed her to mature at a very young age.

In October 2007, Phil broke his ankle and was pretty much out of commission. “Brynn woke up every morning at 5:00 a.m. before school to do chores and every evening to take the lead on getting chores done pretty much solo while Phil was hurt,” LeAnn said. The family wouldn’t have been able to keep the dairy going during Phil’s accident if Brynn didn’t help out. “She stepped up big time to help us out,” Phil said. “She

Getting started in agriculture is extremely tough today, especially for young families wanting to farm for a living. This is pretty much true in all areas of agriculture, dairy included.

Phil, LeAnn and Brynn Schneider of Sterling, Illinois can be counted among these younger people starting out in agriculture—from scratch. Their dairy story began just a few years ago, in 2004. The Schneiders purchased a 500-pound dairy heifer to launch their daughter Brynn’s 4-H dairy project. That heifer calved in January 2005 and the Schneider family was on their way to milking cows for a living. They began shipping to Swiss Valley Farms in 2006.

What started out very small, generating an extra curricular activity for Brynn, quickly became the young

Swiss Valley Farms cooperative family’s livelihood. “Brynn fell in love with the dairy cow and wanted to become active in 4-H dairy,” Phil said. “I was going to do everything possible to make that work for her!”

With more and more children removed from agriculture, Brynn represents a rare situation—a young teenager getting started in dairy farming. “Our farm’s goal is to have Brynn take over this family farm someday.”

Before sunrise, Brynn and her father are out doing chores—this is before Brynn heads off on the school bus and before Phil heads into town to his ‘day’ job. Brynn takes care of the calves, cleans pens, feeds and manages the weaning of the calves and all that goes with that. Phil is the overall general manager and takes care of the milking and farming. The Schneiders farm 25 acres of hay on their



SWISS VALLEY FARMS **DAIRYMAN**

was only 13 at the time and she never complained once.”

“My favorite part of the dairy is watching the calves being born,” Brynn said. “I love raising the calves, transitioning them from the bottle to the bucket.”

Today, Schneider Dairy milks 20 cows with a rolling herd average of 20,000 pounds of milk with a 3.66% butterfat and 3.06% protein test and a somatic cell count of under 100,000. Their biggest challenge has been starting their dairy from scratch and trying to stay competitive in today’s market. The Schneider’s choice to ship to Swiss Valley Farms was simple—it was the only choice. “They were the only company that would take us as a very small producer,” Phil said. “We view Swiss Valley as our extended family and our field representative, Mike Howald, is like Brynn’s grandpa. We cherish that!”

Phil says the rewards outweigh the challenges. They very much enjoy working together as a family—there genuine love and ability to work hard shines that fact. “It’s very important to our family to produce a quality product for the American consumer,” Phil said.

“We view Swiss Valley as our extended family and our field representative is like Brynn’s grandpa. We cherish that.”



second annual photo contest

A CLOSER LOOK

at the winners' circle

We have come to the end of our second annual Swiss Valley Farms calendar photo contest. This year again proved to be a successful year for photos amongst the membership. We received a lot of great pictures and we want to thank everyone for their wonderful submissions.

Choosing winners is becoming increasingly difficult with the ever growing quality of the images. We hope that competition only drives you to take more pictures, not discourage you from submitting more in the future. These pictures are judged on a variety of criteria, including composition, perspective, image quality, subject matter, color palette and many other things. So the way to become a winner is to take a lot of pictures and cross your fingers.

In the next few pages, we will show off the winners of this year's competition and explain why they were chosen. Also we wanted to share some of the other great photos that were chosen as Honorable Mentions.

Now that we have our winners chosen, remember that you can get your copy of the new Swiss Valley Farms 2009 calendar at your district meeting. Also, keep those cameras handy and at-the-ready to snap new and wonderful pictures of your family at work and play around your farm. Remember that we want pictures from all times of the year, so it's never too early to start taking pictures for next year's contest. Farming in America is a unique experience that we at Swiss Valley Farms want to help you preserve for generations to come.



Fink Family fort atkinson, wi

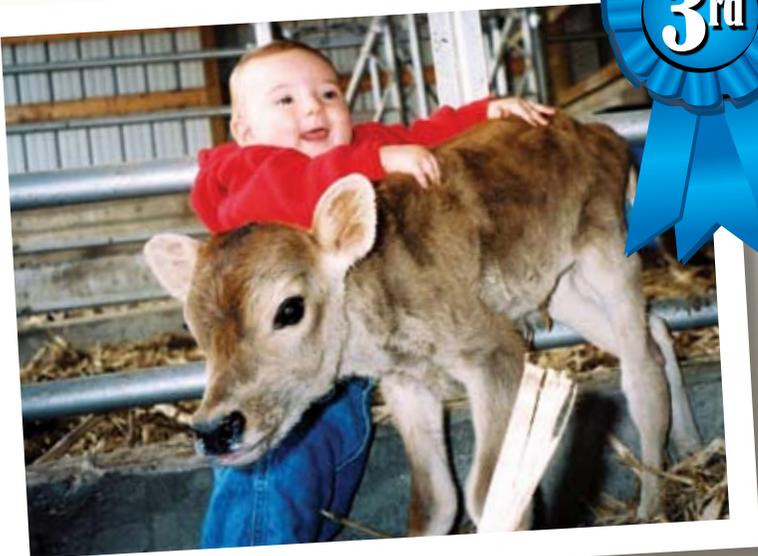
This picture was chosen as the winner of the photo contest because of its excellent overall composition. The unique perspective draws your eye into the very engaging faces of these young children. Also there is a unique contrast between the rustic tractor and the energetic youngsters. This contrast makes for an interesting commentary on the past and future of farming. Along with the pleasing color palette and superior depth of focus, all of these aspects conspire to make a winning photograph.



Borgerding Family

holy cross, ia

This second place winner was also a good example of perspective and composition. The off centered child perfectly balances the group of cows on the right hand side. The linear qualities of the fence, grass and road all move the viewers eye from the child to the cows and back. Also the fact that the child is not facing the camera is particularly interesting. This faceless perspective makes the image universal and almost gives the sense that this child is surveying the cows and farmland that could one day be his.



Bailey Family

tomah, wi

The third place winner is nothing short of enchantingly engaging. The contrast of the red shirt on the child makes the subject jump out and grab the viewers attention. After the viewer is drawn in by the colors, it's hard to ignore the pure affection between the baby and the calf. With a sparkle in the eyes of both subjects, this is the essence of capturing a moment. Although the quality of the digital image could be stronger, the sweetness of the moment outweighs its digital shortcomings.

second annual photo contest
HONORABLE MENTION



Rosdail Family marion, ia



Koopmann Family dyersville, ia



Deutmeyer Family strawberry point, ia



TNJ Dairy central city, ia



Cedar Valley Dairy atalissa, ia



Weier-Nook Farm dodgeville, wi

THE NEWEST BOARD MEMBER

The newest Swiss Valley Farms Board of Director hails from Clinton, Wis. Eugene Smith has served on the Board since 2006 and is a past Outstanding Young Cooperator for Swiss Valley Farms.

Eugene and his wife Shawn milk 140 cows twice a day, which include a mix of Holsteins and Brown Swiss. Late spring, the Smiths began rotational grazing. “This allowed us to purchase less grain and protein, which has become so expensive,” Eugene said. They admit that they have lost some production due to this choice, but this has worked well to keep cost minimal.

Eugene’s grandfather purchased the farm in 1942 and when Eugene’s father took over the place, there was 25 cows. Before Eugene took over the farm, he worked for Stella Cheese for eight years, while milking cows with his father. In 1989, Eugene and Shawn took over the farm and they were milking 40 cows at the time. “We grew to 200 head and have backed off some since,” Eugene said. “I feel that we are at a good number now.”

The Smith’s children represent the next generation for their farm. The young cooperators have four children: Steve, 23; Holly, 22; Craig, 17 and Carey, 14. They all have been actively involved on the farm. Steve attended the University of Wisconsin—Madison Short Course Program and now is working full-time on the farm.

The Smith’s goal is to create a quality lifestyle and provide for the future. “We would eventually like to have an all Brown Swiss herd,” Eugene said.

Eugene says the future of his dairy farm depends much upon the profit in the dairy industry. “We do see ourselves continuing to milk cows, but the level at which we will milk has many variables and you need to be open to change.”

Eugene became interested in being apart of the cooperative Board through the Swiss Valley Farms YC

Program. Eugene and Shawn were YC Contest winners in 2005.

“I felt like I had something to offer,” Eugene said. Eugene serves on Finance, Public Relations and Governance Committees. “This has been a wonderful opportunity to see the other side of the marketing of our milk.”



Eugene Smith and his son, Steve, 23, who now works full-time for his father on the farm.

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During the Month of September, these Swiss Valley Farms Members averaged below **100,000** for their somatic cell count.

Chad Breuckman	75,000
George & Judy Cadden	84,000
Kevin & Donna Carolan	50,000
Don Damrow	97,000
Mike Deaver	61,000
Randy Dreier	54,000
Loren Duwe	56,000
Paul Fassbender	68,000
Larry Gilbertson	98,000
Hendel Farms	67,000
Douglas Hermsen	94,000
Hodson-Dirksen Farms LLC	67,000
Dallas & Pat Hofmeister	71,000
James Kabara	93,000
Robert & Terri Ketchum	93,000
Koty Laufenberg	99,000
Kris Ludwig	94,000
Sharon Ludwig	94,000
Brian Meier	66,000
Cheryl Meier	66,000
Mike Meier	66,000
Eugene Newell	91,000
Jeffrey Schaefer	87,000
Kurt Schaefer	87,000
Susan Schaefer	87,000
Kenneth & Marlus Schmitz	88,000
Leo & Brenda Schroeder	92,000
Leighton Yoder	75,000

Somatic Cell Range % of **A** Farms

0 - 100,000.....	4%
100,001 - 200,000.....	24%
200,001 - 300,000.....	31%
300,001 - 400,000.....	23%
400,001 - 500,000.....	11%
500,001 and above.....	7%

Somatic Cell Range % of **B** Farms

0 - 100,000.....	3%
100,001 - 200,000.....	14%
200,001 - 300,000.....	22%
300,001 - 400,000.....	26%
400,001 - 500,000.....	3%
500,001 and above.....	32%

welcome

NEW MEMBERS

We accidently forgot to list the following producer on the November 2008 new member list. We apologize for this error.

Randy Cook

Worthington, IA

COUNTRY STORE



50th Logo Swiss Valley T-shirt New t-shirts available in both long and short sleeves and both kinds are available in navy or light blue.

S – 3XL ~~\$14~~ **NOW \$11**

SVF 10" Round Wooden Cheese Cutting Board with SVF logo on it. Slides open to reveal four cheese cutting tools. Awesome gift.

\$17.00

Brown Hooded Sweatshirt with SVF name across front
M, L **\$22** XL **\$23** 2XL **\$25**

Junior T-Shirt in Two-Tone Brown and Teal with 3/4 sleeves. Great for the young ladies. These ladies' sizes run small.

M – XL ~~\$14~~ **NOW \$11**

White Plastic Cheese Wire with two cutting sizes. SVF logo on the handle. **Price: \$2**

White Plastic Cutting Boards 9 by 7 inches plus 5-inch handle. **Price: \$5**

SVF Stocking Cap warm, knit stocking caps, navy blue with red stripes & SVF name woven into cuff.

Price: \$5

T-Shirt in Two-Tone Brown.

M – XL & 2XL ~~\$14~~ **NOW \$11**

Junior T-Shirts in Two-Tone Blue with capped sleeves. Great for the young ladies. These sizes run VERY small.

S - XL ~~\$9~~ **NOW \$5** 2XL ~~\$10~~ **NOW \$6**

Bonnie Mohr Note cards a package of 8 note cards, that feature the Swiss Valley sunset.

Pack of eight **\$5**

ITEM	QTY	SIZE	PRICE	TOTAL
Two-Tone Brown				
50th Logo T-shirt				
Navy Short				
Light Blue Short				
Navy Long				
Light Blue Long				
Hooded Sweatshirt				
Round Cheese Bd				
Wire cheese cutters				
Stocking Hat				
Bonnie Mohr				
Notecards				
Swiss Valley Farms				
Cutting Board				
TOTAL AMOUNT ORDERED				
ADD SHIPPING CHARGES				
TOTAL AMOUNT DUE				

Shipping Charges	Purchase Amount	Add
	Up to \$20	\$5
\$20.01 to \$40	\$7	
\$40.01 to \$60	\$8	
\$60.01 to \$80	\$9	
Over \$80	\$10	

SEND CHECK OR MONEY ORDER TO:

Swiss Valley Farms, Sales Items

P.O. Box 4493, Davenport, IA 52808

All prices include tax. Allow 3 weeks for delivery.

world dairy expo selects
CHAMPION PRODUCTS

Competing with top dairies from across the country, some of Swiss Valley Farms dairy products picked up some big awards in the Champion Dairy Product Contest at the 2008 World Dairy Expo.

As usual, a wide range of dairy products were judged at this year's awards. Altogether, 46 categories were judged.

Among the awards for Swiss Valley included a First Place for Whey produced at our Luana, Iowa, cheese plant. In the yogurt categories, our Blueberry yogurt won a First

Place ribbon and our Strawberry yogurt picked up a Third Place ribbon in their categories

Finally, a wheel of Blue cheese made for Organic Valley Co-op at the Swiss Valley Farms Blue cheese plant in Mindoro, Wisconsin, took First Place in the Blue Veined Cheeses category.

Congratulations to our members and employees!



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